

*Natural*  
BALANCE HOUSE  
ON SAN JUAN ISLAND



## SPONSORSHIP OPPORTUNITIES

The Natural Balance House is looking to partner with companies and organizations who want to align themselves with providing comfortable, stylish, sustainable homes. Scheduled for completion in late summer of 2010, the project will be extensively promoted through a project website launched in April 2009 ([www.naturalbalancehouse.com](http://www.naturalbalancehouse.com)), a Facebook page, public tours, educational presentations, professional photography and media outreach.

Sponsors are encouraged to participate actively in the project's educational and promotional activities. Please contact Pam Worner at (206) 883-6688 for more information, or to discuss customizing the sponsor benefits listed below to fit your specific marketing goals.

### **ORCA LEVEL..... \$15,000 in cash or in-kind support**

#### *Special Recognition*

- "Presented by" recognition on project signage and advertising

#### *Event Exposure*

- VIP recognition at all project events and receptions
- Opportunity to host your own private event at the project site
- Opportunity to address the audience briefly during project events and presentations
- Your company logo featured on all project signage and handout materials
- Your literature and product samples distributed at project events and tours

#### *Online Exposure*

- Your company logo with link featured on the home page of the project website
- Your company logo, link and promotional paragraph featured on the sponsor page of the project website
- A link to your company on the project's Facebook page
- Permission to use the project logo and to link to the project website

#### *Additional Benefits*

- Use of up to 6 professional, magazine-quality images of the completed project at no charge

*(continued)*

**SEA LION LEVEL..... \$10,000 in cash or in-kind support**

*Event Exposure*

- VIP recognition at all project events and receptions
- Your company logo featured on all project signage and handout materials
- Your literature and product samples distributed at project events and tours

*Online Exposure*

- Your company logo with link featured on the home page of the project website
- Your company logo, link and promotional paragraph featured on the sponsor page of the project website
- A link to your company on the project's Facebook page
- Permission to use the project logo and to link to the project website

*Additional Benefits*

- Discounts on professional, magazine-quality images of the completed project

**SALMON LEVEL ..... \$5,000 in cash or in-kind support**

*Event Exposure*

- Your literature distributed at project events and tours
- Your company name included on project materials handed out at events and tours
- Your company name included on materials handed

*Online Exposure*

- Your company logo, link, and tagline on the sponsor page of the project website
- A link to your company on the project's Facebook page
- Permission to use the project logo and to link to the project website

*Additional Benefits*

- Discounts on professional, magazine-quality images of the completed project

**SQUID LEVEL ..... \$2,500 in cash or in-kind support**

*Event Exposure*

- Your business cards distributed at project events and tours

*Online Exposure*

- Your company logo with link on the sponsor page of the project website
- Permission to use the project logo and to link to the project website

*Additional Benefits*

- Discounts on professional, magazine-quality images of the completed project

**KRILL LEVEL..... \$1,000 in cash or in-kind support**

- Your company name with link on the sponsor page of the project website
- Permission to use the project logo and to link to the project website

**FOR MORE INFORMATION**

Pam Worner, Green Dog Enterprises, (206) 883-6688 or [pam@greendogenterprises.com](mailto:pam@greendogenterprises.com)

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## SPONSORSHIP INTEREST FORM

The Natural Balance House on San Juan Island is looking to partner with companies and organizations who want to align themselves with providing comfortable, stylish, sustainable homes. Scheduled for completion in summer 2010, the project will be extensively promoted through a website ([www.naturalbalancehouse.com](http://www.naturalbalancehouse.com)), a Facebook page, public tours and events, professional photography, educational presentations, and a media outreach campaign.

### WE ARE INTERESTED IN BECOMING A SPONSOR OF THE NATURAL BALANCE HOUSE.

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

### SPONSORSHIP LEVEL

- Orca (\$15,000 in cash or in-kind support)
- Sea Lion (\$10,000 in cash or in-kind support)
- Salmon (\$5,000 in cash or in-kind support)
- Squid (\$2,500 in cash or in-kind support)
- Krill (\$1,000 in cash or in-kind support)
- Level to be determined – please contact us

### FORM OF SUPPORT

- Financial support (amount: \$\_\_\_\_\_)
- In-kind donation of products or services (description: \_\_\_\_\_)

### SPONSORSHIP TERMS

All sponsorship support is considered to be provided in return for marketing consideration and thus is not tax-deductible as a charitable donation. All donations of building products or related services are subject to approval by the owner and builder.

### FOR MORE INFORMATION, OR TO SUBMIT THIS FORM BY MAIL OR EMAIL

Please contact Pam Worner, 206-883-6688 or [pam@greendogenterprises.com](mailto:pam@greendogenterprises.com)  
Green Dog Enterprises, 14119 82<sup>nd</sup> Pl NE, Bothell WA 98011